

IDB Group-Civil Society Engagement Strategy

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5 Strategic Action Lines

Where citizens, governments, and
business come together



WiConnect

 IDB Group



3 actors involved

5 levels of participation planning

3 criteria to determine whether the Strategy is applicable or not

2 expected results

1 GPS to navigate the IDB Group from citizenship



WHAT TO DO ABOUT CITIZENS/CIVIL SOCIETY?

To include citizens in an early and timely manner through planning for effective citizen participation.



WHAT FOR?

To analyze risks and to make sure that actions with citizens that add value to development initiatives and operations add resources and multiply positive impacts on development initiatives and operations.



WHAT IS THE IDB GROUP'S VISION?

Add the technical perspective of citizen inclusion to contribute to: the sustainability of development issues, reduce civic polarization, identify opportunities for innovation and job creation, lead the knowledge of the social fabric of Latin America and the Caribbean.



WHAT ARE THE OBJECTIVES?

- Help governments to further their development agendas by providing data and expertise on issues of effective citizen inclusion.
- Contribute to the better implementation of private sector operations by aggregating civic data and field experience to leverage investment opportunities and ecosystems.
- Contribute to the sustainability of the region's social fabric.



TO READ THE WHOLE TEXT OF THE STRATEGY CLICK HERE



What do we mean by civil society / citizens?

Associations, universities, think tanks, communities, representatives of indigenous peoples, Afro-descendant groups, social enterprises, citizen movements, non-governmental organizations, opinion leaders, industry confederations, chambers of commerce, among others, that make up the social fabric of Latin America and the Caribbean, expressing their interests and values based on cultural, social, economic, religious, ethnic, political, territorial, or sexual orientation and gender identity considerations.

How is effective citizen participation achieved?

By planning based on **5 action lines**:

SUMMARY

1 ACTIONS AIMED TO CAPTURE AND PROVIDE INFORMATION

KEY: Always used

Capturing information through surveys and/or Artificial Intelligence (AI) to listen to and understand citizen perceptions and concerns in order to include “what hurts” people to improve decision-making processes, design and execution of policies, strategies, and operations.

 **EXAMPLE**

Providing relevant information that responds to the concerns of the people surveyed when collecting the data along with the information related to the operation or initiative.

 **EXAMPLE**





2

DIRECT FACE-TO-FACE AND/OR VIRTUAL DIALOGUE

KEY: Always used

Promoting face-to-face and online exchanges in thematic roundtables, policy dialogues and regional forums, with shared value agendas that allow for progress and the sharing of cutting-edge knowledge on development issues.

 **EXAMPLE**



3

SYNCHRONOUS AND ASYNCHRONOUS FACE-TO-FACE AND/OR ONLINE PUBLIC CONSULTATIONS

KEY: Used when mandated in applicable operating policies and/or regulatory and legal frameworks

Receiving inputs that add value to improve the topic submitted for consultation. They differ from dialogues because the consultations respond to specific regulatory and legal frameworks.

 **EXAMPLE**

4

COLLABORATION WITH LOCAL ORGANIZATIONS TO CREATE KNOWLEDGE

KEY: Used whenever systematizing or generating new knowledge contributes to improve decision making processes, as well as the life of communities/citizens

Creating knowledge products with universities, technical associations, groups with territorial knowledge, that contribute to support innovations, improve decision-making processes, design and execution of operations and initiatives.



5

PARTNERSHIPS THAT MOBILIZE EXTERNAL RESOURCES TO LEVERAGE INITIATIVES AND OPERATIONS

KEY: Used whenever identified additional resources can be applied to multiply positive impacts

Leveraging partnerships with foundations, philanthropic organizations, local businesses, grassroots organizations, and international donors to leverage human

and financial resources and access to open data to multiply positive impacts.



What criteria are used to include citizens in an initiative or not?

1 THAT IT ADDS VALUE,

that is to say, that the actions planned by each level add perspectives, resources, opportunities, knowledge to contain risks and improve decision-making processes and positive impacts on the field.

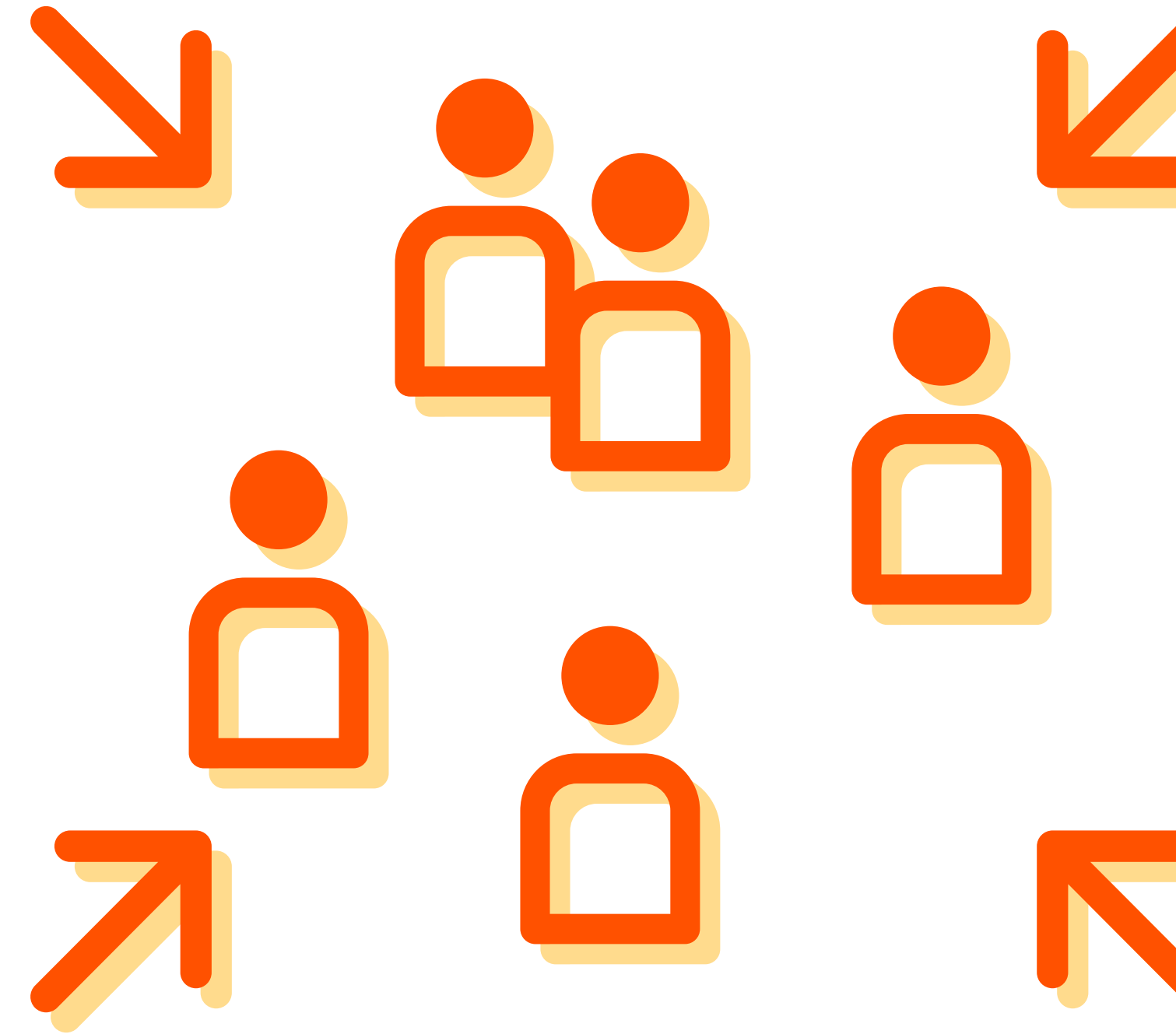




2

THAT THEY ARE FLEXIBLE AND INCLUSIVE ACTIONS,

i.e. that the actions are designed and/or adapted to the specific context of the country and the objectives and impacts of which enhance opportunities and reduce risks from the perspective of gender, cultural and racial diversity, technical expertise and/or territory.



3

THAT THEY BE SUSTAINABLE,

i.e., that the actions planned at each level respond to the needs of the territory and in the long term.



What results are sought through actions planned with citizens?

1

Contribute to the sustainability of initiatives and policies, identifying risks and opportunities for development among citizens, government, and the private sector

2

To maximize the use of human and financial resources by measuring results and impact

 EXAMPLE

